

icipe in the media



16 – 24 November 2020

icipe@50

icipe celebrated its golden jubilee on 20 November 2020 under the theme 'Insects for Life'. The highlights of the colourful event included a speech from Kenya's President Uhuru Kenyatta as well as speeches from Cabinet Secretary Peter Munya (Kenya's Ministry of Agriculture), Cabinet Secretary Raychelle Omamo (Kenya's Ministry of Foreign Affairs), Prof Dr Bill Hansson (Chair of the *icipe* Governing Council) and Dr Segenet Kelemu (*icipe* Director General and CEO). The President also launched *icipe*'s Vision and Strategy for 2021-2025 (available [here](#)). Achievement awards were presented to 26 individuals for their contributions to the Centre.

Below are some video links from the event:

President Uhuru Kenyatta's speech

<https://www.youtube.com/watch?v=YvggjEiqKFY&feature=youtu.be>

Cabinet Secretary Peter Munya's speech

https://www.youtube.com/watch?v=d-E8KaSiL-M&list=PL9gX8_3YU6k96Cle05iof1zCYi-tDeRIA&index=3

Cabinet Secretary Ambassador Raychelle Omamo's speech

https://www.youtube.com/watch?v=LE2MO9OhYy0&list=PL9gX8_3YU6k96Cle05iof1zCYi-tDeRIA&index=4&t=72s

Prof Dr Bill Hanson's speech

https://www.youtube.com/watch?v=C9jmAfo5_6I&list=PL9gX8_3YU6k96Cle05iof1zCYi-tDeRIA&index=5&t=7s

Dr Segenet Kelemu's speech

https://www.youtube.com/watch?v=1qMD09pdPCQ&list=PL9gX8_3YU6k96Cle05iof1zCYi-tDeRIA&index=6

Insects for Life - The story of *icipe*@50

<https://www.youtube.com/watch?v=xxTkRw2REDo&t=136s>

The *icipe* Achievement Awards

https://www.youtube.com/watch?v=kT8AtS3_LUU

Congratulatory messages from donors

<https://www.youtube.com/watch?v=kODjNiPU5UU>

Live coverage of the celebrations was streamed live via YouTube (and has over 3K views)

<https://www.youtube.com/watch?v=6mtHn-OT3wk>

For more videos, please use this link to the *icipe*@50 playlist on the *icipe* YouTube channel:

https://www.youtube.com/playlist?list=PL9gX8_3YU6k96Cle05iof1zCYi-tDeRIA

Print media

Highlights from the President's speech, posted on his official website:

<https://www.president.go.ke/2020/11/20/science-and-research-key-to-unlocking-kenyas-development-potential-president-kenyatta-says/>

The function was covered by various news outlets in different regions.

Africa

<https://ke.opera.news/ke/en/politics/26743578e9b7ac3e3499cfa95782c8b>

https://www.the-star.co.ke/news/2020-11-20-uhuru-science-research-key-to-kenyas-development/?utm_term=Autofeed&utm_medium=Social&utm_source=Twitter#Echobox=1605879362

<https://kmaupdates.com/science-and-research-key-to-unlocking-kenyas-development-potential-president-kenyatta-says/>

<https://www.standardmedia.co.ke/radiomaisha/news/2001394625/kenya-yawekeza-pakubwa-katika-utafiti-wa-kisayansi-asema-rais-uhuru>
<https://www.tuko.co.ke/392143-kenya-power-worried-kenyans-shift-cheaper-reliable-solar-renewable-energy.html>
<https://ke.opera.news/ke/en/technology/9e21ca7f634726334ca4c8bb571c5202>

China

http://www.xinhuanet.com/english/2020-11/21/c_139531418.htm
http://t.m.china.org.cn/convert/c_v7Ld39ua.htm
http://www.china.org.cn/world/Off_the_Wire/2020-11/21/content_76932944.htm

Social media

Twitter

icipe fared extremely well on social media last week. This podcast (<https://twitter.com/StateHouseKenya/status/1330119372694810626>) posted on Twitter by State House has been viewed over 4.5k times and garnered numerous comments and messages of goodwill from Twitterati.

State House also sent out a series of tweets during the event:



There were many other tweets, including some from:

- International Development Research Centre (IDRC)
https://twitter.com/IDRC_ESARO/status/1329731453828165632
- European Union (EU) in Kenya
<https://twitter.com/HagemannKatrin/status/1329809670333198344>
- The Embassy of Switzerland in Nairobi
<https://twitter.com/SwissEmbassyKE/status/1329787879372054530>

- H3ABioNet
<https://twitter.com/H3ABioNet/status/1330777245250691074>
- The Kenyan Ministry of Agriculture
<https://twitter.com/kilimoKE/status/1329856422843183105>
- Dr Lukas Bertschinger (Former Chair of the *icipe* Governing Council)
<https://twitter.com/LukasBTwit/status/1330036806386147330>
- Prof Danny Chamovitz (President of Ben-Gurion University and GC Member)
<https://twitter.com/LukasBTwit/status/1330036806386147330>
- Dr Markus Moll (Swedish International Development Cooperation Agency, Sida)
<https://twitter.com/SwissEmbassyKE/status/1329787879372054530>
- Mr Kevin Helps (United Nations Environment Programme)
https://twitter.com/KH_UNEP_GEF/status/1330779310295183363
- Elimika Mashinani Trust
<https://twitter.com/elimikatrust/status/1330123388824805384>
- Consumers Federation of Kenya
<https://twitter.com/CofekRebranded/status/1330122691337138176>

Facebook

The State House Facebook page also shared the podcast, which has more than 1k views and hundreds of comments:

<https://fb.watch/1YJxBtVmWj/>

In addition, there was a congratulatory post on the same Facebook page:

<https://www.facebook.com/StateHouseKenya/posts/4103014309714062>

Other videos and congratulatory messages on Facebook were on the following pages:

- The Embassy of Switzerland in Nairobi
<https://www.facebook.com/SwissEmbassyNairobi/posts/1821579327980840>
- Hon. Peter Munya
<https://www.facebook.com/munyapeter/posts/3427118944032662>
- Wanderjoy Party World Ltd
<https://www.facebook.com/wanderjoypartiesltd/posts/1067032513764090>
- Kenya News Media
<https://fb.watch/1YLebCLR6M/>
<https://fb.watch/1YLa1dT-Dw/>
<https://fb.watch/1YLkAloNc3/>
- GTN TV
<https://fb.watch/1YLBh3v7ep/>
- City News
<https://fb.watch/1YLoDjhET5/>
- ITV 6 News EA
<https://fb.watch/1YLwj1lmd/>
- Myjijitv.com
<https://fb.watch/1YLywVW0AJ/>
- National Telegraph (Nigeria)
<https://www.facebook.com/NationalTelegrap/posts/1465131520363535>

icipe's solar project

icipe has been cited among the large power consumers in Kenya that have set up solar power units. The move helps to maintain reliable supply and minimise operational costs.

<https://www.afrik.com/kenya-une-perte-de-plus-de-166-milliards-a-cause-de-l-energie-solaire>

<https://www.ghanaweb.com/GhanaHomePage/africa/Kenya-s-electricity-provider-posts-300m-loss-following-clients-switch-to-solar-energy-1116355>

<http://mwakilishi.com/article/business-news/2020-11-21/kenya-power-laments-as-costomers-switch-to-solar-energy?cid=h>

https://africaneyereport.com/kenya-power-raises-alarm-over-clients-solar-switch/?utm_source=rss&utm_medium=rss&utm_campaign=kenya-power-raises-alarm-over-clients-solar-switch
<https://biznakenya.com/solar-usage-in-kenya/>

Locusts

Dr Henri Tonnang (Head of Data Management, Modelling and Geo-Information Unit) recently wrote an article published by *The Conversation* on new methods to predict where locust outbreaks will happen next. New computer models developed by the DMMG Unit by observing swarms and the conditions that give rise to them can help farmers and governments to better target their prevention efforts in areas before they hatch into locust swarms.

https://theconversation.com/a-new-model-shows-where-desert-locusts-will-breed-next-in-east-africa-149585?utm_medium=email&utm_campaign=Latest%20from%20The%20Conversation%20for%20November%2018%202020%20-%201788517357&utm_content=Latest%20from%20The%20Conversation%20for%20November%2018%202020%20-%201788517357+CID_9c0b78c17ed7f02b6578d35902020d5a&utm_source=campaign_monitor_global&utm_term=A%20new%20model%20shows%20where%20desert%20locusts%20will%20breed%20next%20in%20East%20Africa
<https://www.nouvelles-du-monde.com/cibler-les-sites-de-reproduction-peut-eviter-de-nouvelles-infestations-acridiennes-en-afrique/>
<https://www.nachedeu.com/%d0%bd%d0%b0%d1%86%d0%b5%d0%bb%d0%b8%d0%b2%d0%b0%d0%bd%d0%b8%d0%b5-%d0%bd%d0%b0-%d0%bc%d0%b5%d1%81%d1%82%d0%b0-%d1%80%d0%b0%d0%b7%d0%bc%d0%bd%d0%be%d0%b6%d0%b5%d0%bd%d0%b8%d1%8f-%d0%bc%d0%be%d0%b6/>

The article has been republished and quoted several times:

<https://www.technologytimes.pk/2020/11/23/targeting-breeding-sites-may-avoid-locust-infestations-in-africa/>
<https://www.technologytimes.pk/2020/11/21/new-models-could-help-african-countries-stop-locust-swarms/>
<https://sputniknews.com/africa/202011231081253197-video-east-africa-threatened-with-famine-as-locust-swarms-once-again-descend-on-region/>
<http://www.farmingportal.co.za/index.php/farming-news/africa-world/5417-a-new-model-shows-where-desert-locusts-will-breed-next-in-east-africa>
<https://www.farmtech-africa.com/a-new-model-set-to-help-fight-desert-locust-in-east-africa-shows-where-desert-locusts-will-breed-next/>