


Alien Invasive Fruit Flies in Southern Africa: Implementation of a Sustainable IPM Programme to Combat their Menaces

Women Empowerment in Fruit Fly IPM



Empowerment is achieved when what is taught, is put into action and results are seen from the action.



Reach

Include women in training programs on fruit fly IPM, mango drying and gender.



Benefit

Consistent implementation of fruit fly IPM must result in more yield, more income, and more fruit to eat and sell.



Empowerment

In the IPM groups, women must be heard, make choices and implement choices, jointly with men, decide on how to use income from mango sales for the good of the family, etc.

“I do not wish them [women] to have power over men; but over themselves.” (Mary Wollstonecraft, A Vindication of the Rights of Woman)

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