

Alien Invasive Fruit Flies in Southern Africa: Implementation of a Sustainable IPM Programme to Combat their Menaces



Gender Mainstreaming and Fruit Fly IPM Implementation

- Deliberate move to consider men and women’s concerns and experiences in development interventions so that both can be recognized and benefit equally.
- Gender mainstreaming seeks to ensure that interventions are gender sensitive and no one is disadvantaged.
- Both men and women can use IPM products and interventions, sell mangoes and engage in the processing of mangoes.

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