

Alien Invasive Fruit Flies in Southern Africa: Implementation of a Sustainable IPM Programme to Combat their Menaces

Advantages of Fruit Fly IPM



Friendly to the user and the **environment**

Implementation also **increases** autonomy in **income**

Very effective: consistent and correct use can lower fruit fly infestation by **80%**

Increases group membership among men and women if implemented area wide

Consistent use of fruit fly IPM has leads to **reduced workload** and **drudgery**, especially for women

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